

# LABL VEGAN MARKET

Sunday 13 December 2020 and

Sunday 28 February 2021

Little World, Liverpool



## Socially Distanced, Outdoor Events

- On the grounds of Little World café
- Gazebo and table(s) required

## About LABL Vegan Markets

In addition to our massive events in St George's Hall, LABL Vegan Markets are Sunday 13 December 2020 and Sunday 28 February 2021. LABL events are multi theme, 100% vegan events in Liverpool. Blending vegan, healthy and ethical living including fairtrade, organic and ecological.

## Format

Little World (vegan and vegetarian) café is situated on Dunningbridge Road; a busy main road leading towards the city centre. 20 stalls are available outdoors, with a dedicated space alongside for live entertainment. Little World café will also be open for food, hot, cold and alcoholic drinks. For venue information visit; [www.littleworldmarket.co.uk](http://www.littleworldmarket.co.uk).

## Promotion and Attendees

LABL events are advertised online and nationally in vegan, vegetarian, ethical and healthy living publications. Locally we are expecting coverage in the Liverpool Echo and other publications. Hundreds of leaflets will be distributed and local publicity generated prior to the event. LABL events attract a mix of vegan, vegetarian, progressive and interested local people.

## Stallholders

We are looking for a range of stalls offering; a wide selection of vegan food, ethical enterprise, fashion, beauty, biodiversity, ecological products, low impact living, upcycling, ecological arts and crafts, jewellery, healthy lifestyles, wellbeing and social justice. Products and services must be vegan.

# STALL PRICES, OPTIONS AND CRITERIA

## Stall Criteria

All stalls are subject to organiser acceptance, products and services must fulfil our requirements of being healthy and ethical.

Products and services sold or promoted must be suitable for vegans.

Non-vegan businesses are welcome provided they only sell and promote vegan products and services on the day.

Products must not have been tested on animals, and companies should have a fixed cut off date in place.

Goods produced by forced, exploitative or child labour are not permitted.

Stallholders are to operate from behind their stalls to avoid disrupting the free flow of attendees visiting the event.

No plastic bags are to be given out.

All stalls must be paid for in advance. No refunds available.

If you have any questions about this; please contact us.

info [at] labl.org.uk

Tel - 0775 402 3628

## Stall Options

### Prices

Outdoor stall £40 (own gazebo and table(s) required)

Charity / Not for Profit Rate -

Outdoor stall £35 (own gazebo and table(s) required)

Catering stall £65 (outdoor stall with electricity, own gazebo and table(s) or catering trailer required)

### Stall Sizes

All pitches are 3 metres x 3 metres / 10 ft x 10 ft, including catering pitches. Own gazebo and table(s) or catering trailer required.

### FREE Parking

Free parking is available next to the event area and on the road outside.

### Unloading and Set Up

Set up is possible 1.5 hours before each event opens to the public and we must leave 1 hour after the event closes. Full details will be provided after booking.

### Electricity

Electricity is only available for caterers.

### Catering Stalls

One catering stall is available, outdoors next to the other stalls and live entertainment. A 3 metre x 3 metre / 10 ft x 10 ft pitch space and electricity are included.

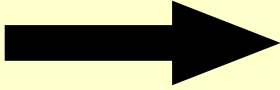
### Payment

Payments can be made by bank transfer (BACS), or credit or debit card via PayPal (including £5 to cover their fees). Receipts can be provided.

**Bookings are unconfirmed until we have received and acknowledged your payment and Booking Form.**

# LABL VEGAN MARKET STALL BOOKING FORM

Date(s) Required



Sunday 13 December 2020

Sunday 28 February 2021

## Stall Options

- Outdoor stall £40 (own gazebo and table(s) required)
- Charity / Not For Profit outdoor stall £35 (own gazebo and table(s) required)
- Catering outdoor stall £65 (with electricity, own gazebo and table(s) or trailer required)

## Sponsorship and Advertising

- Full sponsor £25 - Logo on all materials, social media and extensive email newsletter coverage
- Web sponsor £15 - Logo on website, social media and email newsletter coverage

## IMPORTANT - Stall Description (required to ensure a good variety of stalls!)

Please describe what you will be offering / selling on your stall -

## Payment

Stall(s) £ \_\_\_\_\_ Sponsorship £ \_\_\_\_\_ TOTAL £ \_\_\_\_\_

- I have paid by bank transfer (BACS) Account Number 15393654, Sort Code 04-03-70
- I have paid by credit or debit card via **labl.org.uk** using the PayPal payment link (including £5 to cover the transaction fees if using this option)

Title \_\_\_\_\_ First Name \_\_\_\_\_ Surname \_\_\_\_\_

Company or Organisation \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Telephone(s) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

I agree to the LABL Vegan Market Stallholder Terms and Conditions and understand that involvement in events is entirely at the discretion of the event organisers.

Signed \_\_\_\_\_ Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Return this Stall Booking Form by email to info [at] labl.org.uk, or by post to the address below:

**ESW, Suite 142, Imperial Court, Exchange Street East, Liverpool, L2 3AB. Tel - 0775 402 3628**