

# LABL VEGAN MARKET

Sunday 28 February 2021

Sunday 25 April 2021

Sunday 27 June 2021

Sunday 29 August 2021

Sunday 21 March 2021

Sunday 30 May 2021

Sunday 25 July 2021

## Little World, Liverpool



### **Socially distanced; part outdoor, part indoor events**

- On the grounds of Little World café
- Gazebo and table(s) required for outdoor stalls
- Table required for indoor stalls

### **About LABL Vegan Markets**

In addition to our massive events in St George's Hall and Mountford Hall, seven LABL Vegan Markets are booked for 2021. LABL events are multi theme, 100% vegan events in Liverpool. Blending vegan, healthy and ethical living including fairtrade, organic and ecological.

### **Format**

Little World (vegan and vegetarian) café is situated on Dunningbridge Road; a busy main road leading towards the city centre. Fourteen stalls are available outdoors and four stalls are available indoors, with a dedicated space alongside for live entertainment. Little World café will also be open for food, hot, cold and alcoholic drinks. For venue information visit; [www.littleworldmarket.co.uk](http://www.littleworldmarket.co.uk).

### **Promotion and Attendees**

LABL events are advertised online and nationally in vegan, vegetarian, ethical and healthy living publications. Locally we are expecting coverage in the Liverpool Echo and other publications. Hundreds of leaflets will be distributed and local publicity generated prior to the event. LABL events attract a mix of vegan, vegetarian, progressive and interested local people.

### **Stallholders**

We are looking for a range of stalls offering; a wide selection of vegan food, ethical enterprise, fashion, beauty, biodiversity, ecological products, low impact living, upcycling, ecological arts and crafts, jewellery, healthy lifestyles, wellbeing and social justice. Products and services must be vegan.

# STALL PRICES, OPTIONS AND CRITERIA

## Stall Criteria

All stalls are subject to organiser acceptance, products and services must fulfil our requirements of being healthy and ethical.

Products and services sold or promoted must be suitable for vegans.

Non-vegan businesses are welcome provided they only sell and promote vegan products and services on the day.

Products must not have been tested on animals, and companies should have a fixed cut off date in place.

Goods produced by forced, exploitative or child labour are not permitted.

Stallholders are to operate from behind their stalls to avoid disrupting the free flow of attendees visiting the event.

No plastic bags are to be given out.

All stalls must be paid for in advance. No refunds available.

If you have any questions about this; please contact us.

**info [at] labl.org.uk**

**Tel - 0775 402 3628**

## Stall Options

### Prices

Indoor stall £40 (own table required)

Outdoor stall £40 (own gazebo and table(s) required)

Charity / Not for Profit Rate -

Outdoor stall £35 (own gazebo and table(s) required)

Catering stall £65 (outdoor stall with electricity, own gazebo and table(s) or catering trailer required)

### Stall Sizes

Outdoor pitches are 3 metres x 3 metres / 10 ft x 10 ft, including catering pitches. Own gazebo and table(s) or catering trailer required. Indoor stalls are 2 metres x 2 metres / 6ft x 6 ft. Own table required.

### FREE Parking

Free parking is available next to the event area and on the road outside.

### Unloading and Set Up

Set up is possible 1.5 hours before each event opens to the public and we must leave 1 hour after the event closes. Full details will be provided after booking.

### Electricity

Electricity is only available for caterers.

### Catering Stalls

One catering stall is available, outdoors next to the other stalls and live entertainment. A 3 metre x 3 metre / 10 ft x 10 ft pitch space and electricity are included.

### Payment

Payments can be made by bank transfer (BACS), or credit or debit card via PayPal (including £5 to cover their fees). Receipts can be provided.

**Bookings are unconfirmed until we have received**

# LABL VEGAN MARKET STALL BOOKING FORM

Date(s) Required



Sunday 28 February 2021

Sunday 25 April 2021

Sunday 27 June 2021

Sunday 29 August 2021

Sunday 21 March 2021

Sunday 30 May 2021

Sunday 25 July 2021

## Stall Options

Indoor stall £40 (own table required, four indoor stalls per event)

Outdoor stall £40 (own gazebo and table(s) required, fourteen outdoor stalls per event)

Catering outdoor stall £65 (with electricity, own gazebo and table(s) or trailer required)

## Sponsorship and Advertising

Full sponsor £25 - Logo on all materials, social media and extensive email newsletter coverage

Web sponsor £15 - Logo on website, social media and email newsletter coverage

## IMPORTANT - Stall Description (required to ensure a good variety of stalls!)

Please describe what you will be offering / selling on your stall -

## Payment

Stall(s) £ \_\_\_\_\_ Sponsorship £ \_\_\_\_\_ TOTAL £ \_\_\_\_\_

I have paid by bank transfer (BACS) Account Number 15393654, Sort Code 04-03-70

I have paid by credit or debit card via **labl.org.uk** using the PayPal payment link (including £5 to cover the transaction fees if using this option)

Title \_\_\_\_\_ First Name \_\_\_\_\_ Surname \_\_\_\_\_

Company or Organisation \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Telephone(s) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

I agree to the LABL Vegan Market Stallholder Terms and Conditions and understand that involvement in events is entirely at the discretion of the event organisers.

Signed \_\_\_\_\_ Date \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Return this Stall Booking Form by email to info [at] labl.org.uk

Tel - 0775 402 3628