

LABL VEGAN FAIRS

Saturday 21 September 2019
and Saturday 28 March 2020

St George's Hall, Liverpool



About LABL Vegan Fairs

Our eleventh and twelfth LABL Vegan Fairs are Saturday 21 September 2019 and Saturday 28 March 2020. LABL events are multi theme, 100% vegan fairs in Liverpool. Blending vegan, healthy and ethical living including fairtrade, organic and ecological.

Format

St George's Hall is situated in the city centre, opposite Lime Street train station (national and local trains) plus near major bus interchanges. 130 stalls are available in the Great Hall (pictured above) with 3 dedicated rooms alongside for hot food catering, talks, entertainment and cookery demonstrations. For venue information visit; www.stgeorghallliverpool.co.uk

Promotion and Attendees

LABL Vegan Fairs are advertised online and nationally in vegan, vegetarian, ethical and healthy living publications. Locally we are expecting coverage in the Liverpool Echo, other publications and on local radio. Thousands of leaflets will be distributed and local publicity generated prior to the event. LABL Vegan Fairs attract a mix of vegan, vegetarian, progressive and interested local people.

Stallholders

We are looking for a range of stalls offering; a wide selection of vegan food, ethical enterprise, fashion, beauty, biodiversity, ecological products, low impact living, upcycling, ecological arts and crafts, jewellery, healthy lifestyles, wellbeing and social justice. Products and services must be vegan.

STALL PRICES, OPTIONS AND CRITERIA

Stall Criteria

All stalls are subject to organiser acceptance, products and services must fulfil our requirements of being healthy and ethical.

Products and services sold or promoted must be suitable for vegans.

Non-vegan businesses are welcome provided they only sell and promote vegan products and services on the day.

Products must not have been tested on animals, and companies should have a fixed cut off date in place.

Goods produced by forced, exploitative or child labour are not permitted.

Coca-Cola, Pepsi, Heinz or Nestlé products are not permitted.

Stallholders are to operate from behind their stalls to avoid disrupting the free flow of attendees visiting the event.

No plastic bags are to be given out.

All stalls must be paid for in advance. No refunds available.

If you have any questions about this; please contact us.

info [at] labl.org.uk

Tel - 0775 402 3628

Stall Options

Prices - Including VAT

Single stall £95 Double stall £165

Charity / Not for Profit Rates -
Single stall £75 Double stall £145

Catering stall £195 (triple stall with electricity)

Stall Sizes

Single stalls are 6ft / 2 metre trestle tables
Double stalls are 12ft / 4 metre (2 x trestle tables)
Catering stalls are 12ft / 4 metre plus 6ft / 2 metre prep.

FREE Parking - First 50 Stalls to Book

Free parking is available at the venue for the first 50 stallholders to book. Parking is available near the venue in open and multi-storey car parks. Costs for a full day are around £10.

For car parking by St George's Hall please see:
<https://en.parkopedia.co.uk/parking/building/saint-georges-hall-liverpool/>

Unloading and Set Up

Set up is possible 2 hours before each event opens to the public and we must leave 1 hour after the event closes. Full details will be provided after booking.

Electricity

Electricity is available for £20 including VAT. Limited electrical outlets are available so please book early.

Payment

Payments can be made by bank transfer (BACS), or credit or debit card via PayPal (including £5 to cover their fees). VAT receipts can be provided.

Bookings are unconfirmed until we have received and acknowledged your payment and Booking Form (overleaf).

LABL VEGAN FAIR STALL BOOKING FORM

Date(s) Required **Saturday 21 September 2019**
 **Saturday 28 March 2020**

Stall Options

All prices include VAT @ 20% - VAT invoices can be provided

- Single stall £95 - 6ft / 2 metres Double stall £165 - 12ft / 4 metres
 Charity / Not For Profit single stall £75 - 6ft / 2 metres Catering triple stall £195
 Charity / Not For Profit double stall £145 - 12ft / 4 metres Electricity £20

Sponsorship and Advertising

- Full sponsor £100 - Logo on all materials, profile with logo on event programme, social media and extensive email newsletter coverage
 Web sponsor £75 - Logo on website, social media and email newsletter coverage
 Profile on event programme £50 - Including logo, website address and introductory text

IMPORTANT - Stall Description (required to ensure a good variety of stalls!)

Please describe what you will be offering / selling on your stall -

Payment

Stall(s) £ ____ Electricity £ ____ Sponsorship £ ____ Advertising £ ____ TOTAL £ ____

- I have paid by bank transfer (BACS) Account Number 20686099, Sort Code 16-58-10
 I have paid by credit or debit card via **labl.org.uk** using the PayPal payment link (including £5 to cover the transaction fees if using this option)

Title _____ First Name _____ Surname _____

Company or Organisation _____

Address _____

Postcode _____

Telephone(s) _____

Email _____ Website _____

I agree to the LABL Vegan Fair Stallholder Terms and Conditions and understand that involvement in events is entirely at the discretion of the event organisers.

Signed _____ Date ____ / ____ / ____

Return this Stall Booking Form by email to info [at] labl.org.uk, or by post to the address below:

LABL Vegan Fair, Zeit Associates, 33-45 Parr Street, Liverpool, L1 4JN. Tel - 0775 402 3628