

# LABL VEGAN FAIRS

## Saturday 11 July 2020 and Saturday 26 September 2020

### St George's Hall, Liverpool



#### **About LABL Vegan Fairs**

Our thirteenth and fourteenth LABL Vegan Fairs are Saturday 11 July 2020 and Saturday 26 September 2020. LABL events are multi theme, 100% vegan fairs in Liverpool. Blending vegan, healthy and ethical living including fairtrade, organic and ecological.

#### **Format**

St George's Hall is situated in the city centre, opposite Lime Street train station (national and local trains) plus near major bus interchanges. 130 stalls are available in the Great Hall (pictured above) with 3 dedicated rooms alongside for hot food catering, talks, entertainment and cookery demonstrations. For venue information visit; [www.stgeorghallliverpool.co.uk](http://www.stgeorghallliverpool.co.uk)

#### **Promotion and Attendees**

LABL Vegan Fairs are advertised online and nationally in vegan, vegetarian, ethical and healthy living publications. Locally we are expecting coverage in the Liverpool Echo, other publications and on local radio. Thousands of leaflets will be distributed and local publicity generated prior to the event. LABL Vegan Fairs attract a mix of vegan, vegetarian, progressive and interested local people.

#### **Stallholders**

We are looking for a range of stalls offering; a wide selection of vegan food, ethical enterprise, fashion, beauty, biodiversity, ecological products, low impact living, upcycling, ecological arts and crafts, jewellery, healthy lifestyles, wellbeing and social justice. Products and services must be vegan.

# LABL CHRISTMAS VEGAN FAIR

## Sunday 6 December 2020

### Mountford Hall, Liverpool



#### **About LABL Christmas Vegan Fair Liverpool**

LABL Christmas Vegan Fair is Sunday 6 December 2020. A multi theme, 100% vegan Christmas fair in Liverpool. LABL Christmas Vegan Fair blends vegan, healthy and ethical living including fairtrade, organic and ecological.

#### **Format**

Mountford Hall is situated in the city centre, by Liverpool Metropolitan Cathedral and close to public transport links. 80 stalls are available with a large, dedicated seating area alongside; allowing visitors to spend the entire day.

#### **Promotion and Attendees**

LABL Christmas Vegan Fair will be advertised nationally in vegan, vegetarian, ethical and healthy living publications, and online. Locally we are expecting coverage in the Liverpool Echo and on local radio. Thousands of leaflets will be distributed and local publicity generated in the lead up to the event. LABL Christmas Vegan Fair will attract a mix of vegan, vegetarian, progressive and interested local people.

#### **Stallholders**

We are looking for a range of stalls offering; a wide selection of vegan food, ethical enterprise, fashion, beauty, biodiversity, ecological products, low impact living, upcycling, ecological arts and crafts, jewellery, healthy lifestyles, wellbeing and social justice. Products and services must be vegan.

# STALL PRICES, OPTIONS AND CRITERIA

## Stall Criteria

All stalls are subject to organiser acceptance, products and services must fulfil our requirements of being healthy and ethical.

Products and services sold or promoted must be suitable for vegans.

Non-vegan businesses are welcome provided they only sell and promote vegan products and services on the day.

Products must not have been tested on animals, and companies should have a fixed cut off date in place.

Goods produced by forced, exploitative or child labour are not permitted.

Stallholders are to operate from behind their stalls to avoid disrupting the free flow of attendees visiting the event.

No plastic bags are to be given out.

All stalls must be paid for in advance. No refunds available.

If you have any questions about this; please contact us.

info [at] labl.org.uk

Tel - 0775 402 3628

## Stall Options

### Prices

Single stall £95 Double stall £165

Charity / Not for Profit Rates -  
Single stall £75 Double stall £145

Catering stall £195 (triple stall with electricity)

### Stall Sizes

Singe stalls are 6ft / 2 metre trestle tables

Double stalls are 12ft / 4 metre (2 x trestle tables)

Catering stalls are 12ft / 4 metre plus 6ft / 2 metre prep.

### FREE Parking at St George's Hall - First 50 Stalls

Free parking is available at St George's Hall for the first 50 stallholders to book Paid parking is also available near both venues.

### Unloading and Set Up

Set up is possible 2 hours before each event opens to the public and we must leave 1 hour after the event closes. Full details will be provided after booking.

### Electricity

Electricity is available for £20. Limited electrical outlets are available so please book early.

### Payment

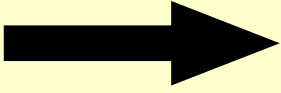
Payments can be made by bank transfer (BACS), or credit or debit card via PayPal (including £5 to cover their fees). Receipts can be provided.

**Bookings are unconfirmed until we have received and acknowledged your payment and Booking Form.**



# LABL VEGAN FAIR STALL BOOKING FORM

Date(s) Required



- Saturday 11 July 2020
- Saturday 26 September 2020
- Sunday 6 December 2020

## Stall Options

- Single stall £95 - 6ft / 2 metres
- Double stall £165 - 12ft / 4 metres
- Charity / Not For Profit single stall £75 - 6ft / 2 metres
- Catering triple stall £195
- Charity / Not For Profit double stall £145 - 12ft / 4 metres
- Electricity £20

## Sponsorship and Advertising

- Full sponsor £100 - Logo on all materials, profile with logo on event programme, social media and extensive email newsletter coverage
- Web sponsor £75 - Logo on website, social media and email newsletter coverage
- Profile on event programme £50 - Including logo, website address and introductory text

## IMPORTANT - Stall Description (required to ensure a good variety of stalls!)

Please describe what you will be offering / selling on your stall -

## Payment

Stall(s) £ \_\_\_\_ Electricity £ \_\_\_\_ Sponsorship £ \_\_\_\_ Advertising £ \_\_\_\_ TOTAL £ \_\_\_\_

- I have paid by bank transfer (BACS) Account Number 00256664, Sort Code 23-11-85
- I have paid by credit or debit card via **labl.org.uk** using the PayPal payment link (including £5 to cover the transaction fees if using this option)

Title \_\_\_\_\_ First Name \_\_\_\_\_ Surname \_\_\_\_\_

Company or Organisation \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Telephone(s) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

I agree to the LABL Vegan Fair Stallholder Terms and Conditions and understand that involvement in events is entirely at the discretion of the event organisers.

Signed \_\_\_\_\_ Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Return this Stall Booking Form by email to info [at] labl.org.uk, or by post to the address below:

**LABL Vegan Fair, Ever So Wonderful, 33-45 Parr Street, Liverpool, L1 4JN. Tel - 0775 402 3628**